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## shows begin to bite the dust already!

Posted by KPW1956 - 2006/10/07 10:19

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Wow! We are in the first week of October and shows are already getting the ax! I think ultimately there are just so many options and way too many new shows. Even the new shows are competing against each other... It might all come down to marketing, marketing, marketing... It's why I tuned into a couple shows...only to be disappointed! (Studio 60 is a case in point)

This article says that 'Smith' and 'Kidnapped' are both on the way out... Both shows have some major stars too!

[http://news.yahoo.com/s/eo/20061007/en\\_tv\\_eo/20183;\\_ylt=AjVy\\_Wuh7EwceBgiVcaeH\\_R2F78C;\\_ylu=X3oDMTA4dDg2MG9mBHNIYwMxNjk3](http://news.yahoo.com/s/eo/20061007/en_tv_eo/20183;_ylt=AjVy_Wuh7EwceBgiVcaeH_R2F78C;_ylu=X3oDMTA4dDg2MG9mBHNIYwMxNjk3)

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## Re:shows begin to bite the dust already!

Posted by mazzy - 2006/10/07 10:34

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I think a lot has to do with time slots... for example Commander in Chief with Jena Davis was a great show... won awards, but they put it up against tough competition, and it got the ax.

SO may have done better in a different time slot... who knows.

I can only wonder when a choice is made to ax a show... do they just look at the ratings, and not think to change the time slot?

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## Re:shows begin to bite the dust already!

Posted by grizzlys4 - 2006/10/07 14:56

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I think they look at the time slots and the age demographics. There are always so many shows each Fall, and so often when a particular type is well-received, too many of those types glut the new market.

I don't think the networks give shows much of a chance, though. I was reading about some of the older shows from the 80's that I loved as a teen, and how the networks let them try for a couple of seasons to find the right audience and they finally did. Just think, without that kind of chance, we wouldn't have had Cheers, Taxi, Facts of Life, and several others!!

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